



CALL FOR CONSULTANTS

Development of a Popular Version of the Participatory Guarantee System (PGS) Technical Training Manual

1. About the Organization

The National Organic Agricultural Movement of Uganda (NOGAMU) is the national umbrella body promoting organic agriculture in Uganda. NOGAMU works with farmers, processors, exporters, and other stakeholders to enhance sustainable agricultural practices, certification, and market access.

2. Background

The Participatory Guarantee System (PGS) is a locally focused quality assurance system that certifies organic producers through active participation of stakeholders and is built on trust, transparency, and knowledge sharing.

To enhance uptake and effective implementation of PGS structures at grassroots level, NOGAMU seeks to develop a **popular, simplified, and illustrated version of the PGS Technical Training Manual** tailored for farmers, farmer groups, extension workers, and local leaders.

3. Objective of the Assignment

To develop a **user-friendly, practical, and visually engaging popular version of the PGS Technical Training Manual** that simplifies technical concepts for easy understanding and application by grassroots stakeholders.

4. Scope of Work

The selected consultant/firm will:

- Review existing PGS manuals .
- Engage key stakeholders for input (farmers, PGS groups, trainers)
- Simplify and contextualize PGS concepts & compliance requirements
- Develop illustrated and easy-to-understand training content
- Design user-friendly layouts (infographics, diagrams, visuals)
- Pilot test the draft Popular Version Technical manual with target users
- Finalize and submit a print-ready and digital manual

5. Expected Deliverables

- Inception report with methodology and work plan
- Draft popular PGS Training Manual Not more than 10 pages.
- Final popular PGS Training Manual (print-ready and digital formats)
- Supporting visual materials (Summary fact sheets, illustrations, infographics)
- Translation into at least 3 local languages(if possible)

6. Duration of Assignment

The assignment is expected to be completed within 15- **20 working days** from contract signing.

7. Required Qualifications

Interested consultants/firms should demonstrate:

- Proven experience in developing training manuals or IEC materials
- Strong knowledge of organic agriculture and PGS systems
- Experience working with rural communities and farmer groups
- Expertise in participatory approaches and adult learning
- Graphic design and content simplification skills (added advantage)

8. Application Requirements

Interested applicants should submit:

- Technical proposal (methodology and work plan)
- Financial proposal (detailed budget)
- Company/consultant profile with relevant experience
- CV(s) of key personnel
- Samples of similar previous work

9. Submission Details

All proposals should be submitted electronically to:

procurement@nogamu.org

Deadline for submission: 28/05/2026

10. Additional Information

- Only shortlisted applicants will be contacted
- All outputs will remain the intellectual property of National Organic Agricultural Movement of Uganda